



Metalloid at 269.503.7300

FORGING LUBRICANT SURVEY

Company _____ Date: _____ Sales Rep: _____
Address _____ City: _____ State: _____ Zip: _____
Contact: _____ Title: _____
Phone _____ Fax: _____ E-mail: _____ Cell: _____
Market: Automotive Agriculture Aerospace Truck Other: _____

TYPE OF LUBRICANT CURRENTLY USED

1. Product Type: Synthetic Acid Emulsion Water/Graphite Oil/Graphite Other _____
2. Manufacturer of Current Lubricant: _____
3. Problems/Issues with current lubricant: _____

4. Usage Per Month: _____ Drums/Month _____ Pails/Month _____ Tanker/Month
5. Price of Current Product: \$ _____ / _____
7. Does desire same type of product he is now using? Yes No
8. If No, What does customer want? _____

CURRENT USE CONDITIONS

1. Alloys Forged: Aluminum Steel Copper Brass. Titanium Nickel Other: _____
2. Forging Processes: Hot Warm Cold Powder Metal Aluminum Other _____
3. Equipment: Mechanical Press Hammer Screw Press Hydraulic Press Upsetter Ring Roller
4. Temperature: Die: _____°C _____°F Billet: _____°C _____°F
5. Lubricant Application (Die Lubricant) Auto Spray Swab Hand Spray Flood
6. Lubricant Application (Billet Coating) Dip Spray Electrostatic
7. Volume & Packaging: _____

8. Comments: _____

SALES ANALYSIS

What must we do to acquire this business? _____

Sample Requested: Product: _____ Size: _____ Requested Submitted: Yes Date: _____ No

FOR METALLOID USE			
Sample Sent: <input type="checkbox"/> Yes	Product: _____	Size: _____	By: _____ Date: _____
Comments: _____ _____			